

MEGHAN KEENEY

Dancer, Writer, Digital Creative

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<http://www.meghankeeney.com>

SKILLS

Videography, Dance videography, Nikon and Sony cameras, Gimbal, lighting, video editing, sound editing, color correcting, Adobe Premiere Pro, Photoshop, Microsoft Office, Windows, iOS, GSuite, Zoom, Dropbox, WIX, MindBody, Social Media Advertising, Facebook, Instagram, TikTok, Twitter, Slack, Box, Constant Contact, Adobe Creative Suite, Detail-oriented, Web Design, Squarespace

EDUCATION

Marymount Manhattan College,
New York, NY —Bachelor of Arts In
Digital Journalism and Dance
September 2016 -May 2020

GPA: 3.77/4.0

Dance Major with a concentration in
media; Digital Journalism major
with a concentration in Video
Production

Relevant Courses: Video
Production, Directing Video,
Storytelling through Media, Dance
& Media, Arts & Media Criticism

Received Presidential Academic
Scholarship, Dean's List; Honor
Society member

References Available Upon
Request

EXPERIENCE

Digital Media Consultant/Wizard – *A is For*, New York, NY

January 2022-Present

- Social Media Manager; Posts original content frequently on Instagram and Facebook, and shares relevant content daily on IG stories.
- Created a brand new website for the non-profit using Squarespace
- Edited video packages for *Broadway Acts For Abortion*; **ran video** during the in-person event at 54 Below.
- Ran a virtual one-act play festival with multiple actors performing remotely from different locations; streamed on Youtube using StreamYard
- Provides ongoing technical help to the rest of the team via Zoom or Slack

Social Media and Communications Manager – *Students for Voting Justice*

June 2020 - May 2024

- Creates and edits short films and trailers for advertising and fundraising purposes
- Created and maintains a successful website for the program
- Manages growing social media presence (@votesfj) and assists in social media advertising placements (TikTok, Facebook, Instagram, and Snapchat)
- Writes, designs, and schedules newsletter emails to thousands of donors/supporters using Constant Contact

Videographer and Video Editor – *Dance Media*, New York, NY

January 2022-Present

- Films dancers of a variety of genres and ages for use in technique videos, interview video b-roll, as well as for **Harlequin Dance Floor** testimonial videos.
- Edits footage from choreographers and teachers for 'Technique and Artistry' videos for **Pointe+ and Dance Teacher+**
- Shoots talking head-style videos for **Dance Media's** promotional outreach; gathers b-roll content of previously edited videos and website screen recordings for the edit.
- Directs on-camera talent; coordinates lighting and microphones (if needed) for the shoot
- Creates captions for instructional/interview-based videos
- Crops videos for Instagram Reels and TikTok

Videographer and Video Editor – *Various Freelance Clients*

May 2020-Present

- Shoots and edits a wide range of videos including dance films, dance class videos, performances, interview-based shorts, podcasts, and advertising and fundraising videos.
- Clients include Marymount Manhattan College Dance Department, GALLIM Dance, Appomattox Regional Governor's School Dance Department, Freelancing with Tim, Moving with Mackenna, and Taylor Gordon Dance.

Writer and Copy Editor – *Freelance*

- Journalism and Editorial: Interview-based features and sponsored content can be seen in *Business Insider*, *i-D*, *Dance Magazine*, *Pointe Magazine*, *Dance Teacher*, *Seattle Refined*, and *The Monitor*; Opinion piece in *The News Tribune*.
- Writes the monthly musicality column for *Dance Teacher+*