

MEGHAN KEENEY

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253-320-0721

<http://www.meghankeeney.com>

SKILLS

Adobe Premiere Pro, Photoshop, Microsoft Office, Windows, iOS, GSuite, Zoom, Dropbox, WIX, MindBody, Social Media Advertising, Facebook, Instagram, TikTok, Twitter, Slack, Box, Constant Contact, Adobe Creative Suite, Detail-oriented, Web Design, Time-Management Skills

EDUCATION

Marymount Manhattan College, New York, NY—Bachelor of Arts In Digital Journalism and Dance
September 2016 -May 2020

GPA: 3.77/4.0

Dance Major with a concentration in media; Digital Journalism major with a concentration in Video Production

Relevant Courses: Fashion Journalism, Video Production, Storytelling through Media, Dance & Media, Arts & Media Criticism, Reporting on underrepresented communities

Received Presidential Academic Scholarship, Dean's List; Honor Society member

EXPERIENCE

Students for Justice, Remote—*Social Media and Communications Manager (Freelance)*

June 2020 - Present

- Created and maintains successful website for the program;
<http://www.studentsforjusticevote.org>
- Manages growing social media presence (@votesfj) and assists in social media advertising placements (Facebook, Instagram, and Snapchat)
- Creates and edits short films and trailers for advertising and fundraising purposes
- Writes, designs, and schedules newsletter emails to hundreds of donors/supporters using Constant Contact
- Oversees and edits PSA films from interns
- Recruits and manages multiple volunteers from across the country, all with the goal of fighting voter suppression

Writer and Copy Editor, Freelance

- Journalism and Editorial: Interview-based features and sponsored content can be seen in *Business Insider*, *i-D*, *Dance Magazine*, *Pointe Magazine*, *Dance Teacher*, and *The Monitor*; Opinion piece in *The News Tribune*. Regular contributor to *Seattle Refined*.
- Copy Editing and Proofreading: Copy Editor and final page designer for Marymount Manhattan College's 2021 Yearbook

Video Editor, Freelance

- Edits a wide range of videos including interview-based shorts, podcasts, advertising and fundraising videos, and dance films. Work samples:
<http://www.meghankeeney.com/videoediting>
- Recent clients include Marymount Manhattan College, GALLIM Dance, Appomattox Regional Governor's School, Freelancing with Tim, Moving with Mackenna, and Taylor Gordon Dance.
 - Understands the director's artistic vision and maintains alignment with vision throughout the editing process.

The HOTH, Remote —*Blog Writer*

March 2020 –Sept 2020

- Writes blog posts (ranging from 500-2000 words) on a wide variety of topics for HOTH clients on a quick 24-hour turnaround. Consistently meets quota of articles every week.
- Completed thorough research into assigned topics.

Valentina Kozlova Dance Competition, NYC—*Music Intern*

Feb 2018 –April 2018

- Organized and consolidated music from competitors; checked dancers in at the start of the competition; Arts Admin role

Athleta (Gap Inc.), New York, NY—*Sales Associate*

December 2018 - Present

- Customer Service; Constantly reviewing new product to improve product knowledge; supports visual manager in arranging the retail store